

# VISION, PURPOSE, MISSION, CORE VALUES, AND PRIORITIES

## **PURPOSE**

(Why we exist)

*To Glorify God and Enjoy Him Forever*

## **MISSION**

(What we seek to do)

*Following Jesus, by Loving God, Loving One Another, and Serving the World*

## **VISION**

(What we seek to be)

*To be a faithful, healthy, and Spirit-filled church promoting the kingdom of God and making it visible in our lives and throughout the greater-Cincinnati area.*

## **CORE VALUES**

(The foundation on which we advance our Mission and Vision)

- ❖ **Practicing Christ-centered, weekly worship.**
  - Also, under this is the critical importance of the local church.
- ❖ **Training hearts and minds to follow Jesus in all things.**
  - The priority of Christian education and biblical truth.
  - Living life together in an intergenerational community.
  - Creating mentoring relationships for individual growth and discipleship.
  - Raise up and equip people for leadership.
  - Pass on the faith, alongside parents, to the next generation.

- ❖ **Doing life and ministry together through the week.**
  - Having fellowship and cultivating a close community.
  - We believe in the importance of small and/or Community Groups.
  - We grow in community as we serve side by side with one another.
  - We believe in the *centrality of the church/kingdom* for our lives.
  
- ❖ **Depending on the power of God through prayer.**
  - This is the church's source of divine power. "Unless the Lord builds the house, those who build it labor in vain" (Ps. 127:1).
  
- ❖ **Reaching the world with the good news of Jesus Christ.**
  - We believe in the need for both local outreach and world missions.
  - We have a special calling to reach out to and serve the Mt Healthy community.
  - We emphasize the importance of serving the greater interests of the 'kingdom' over and above the interests of the local church.
  - We embrace that we are a regional church. The church is not a building, it is the people and it is called to minister with confidence wherever the people are.

NOTE: Core values rarely, if ever, change

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## **Priorities for ECC 2021/2022** (Things which need our attention)

**Note: We realize that these priorities may need to be addressed in consultation and advice from either the trustees or the deacons or both**

- ❖ **Develop/Cultivate an open-handedness with respect to property and facility usage for the benefit of both those inside of our body and outside of it.**
  - Cultivate and support a vital, organic relationship with those who regularly use our property.
    - Ask them what property improvements would facilitate their ministry. Think about how we can work together better.
  - Develop our property with day camps, VBS, Sunday Night Fellowships, high school and twenty somethings in mind.
  
- ❖ **Cultivate a stronger *people and media presence* regionally and locally.**
  - Embrace that we are a regional church. The church is ultimately people. Where the people are is where the church is and where we are called to do ministry. Also, let us believe in what we are doing and invite people to drive if necessary.
  - This means using video and media presence better.
    - Update the signage on both Struble and Springdale Roads
  
- ❖ **Intentional in equipping and training new leaders.**
  - Cultivate one on one discipleship relationships.
  - Incorporate more transferable concepts and topics more specific to leadership into our teaching.
  - Prioritize ministries where leadership training and practice is built in, like Community Groups, Day Camps/ VBS, one on one mentoring, visitor visitation, hospital visitation, stewardship and budgeting services, etc.
  
- ❖ **Work to make outreach and evangelism the “first duty of the church” by extending the gospel and love of God both locally and abroad.**
  - Continue to build our relationship with Mt. Healthy North elementary.
  - Equip our people with the skills and training necessary to be witnesses.
  - Make use of the *Engagement Project* training series.
  - Make use of home-based gospel presentations like *Christianity Explored*.

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