



EPC

A Global Movement of Evangelical Presbyterian Churches

COMMITTEE REPORT

Generosity Resources Committee
Report to the 39th General Assembly



Theodore Hailes
Chairman

Summary of Work 2018-2019

1. Rebranding the EPC Foundation to Generosity Resources to help unlock non-cash giving.
2. Creation and dissemination of a new video with Jeff Jeramiah, Phil VanValkenburg, Jeff Hewson, and Bob Welsh presenting the new Generosity Resources name and mission.
3. Sharper focus on what the mission will be and who is the best target audience.
4. Introduce legacy planning resources via three recommended partner ministries.
5. Run test programs in two to three presbyteries evaluating the presentation and audience receptivity.
6. Creating a job description for the future volunteers within each Presbytery who will be the point person representing Generosity Resources.

Recommendations to the 2019 General Assembly:

None



Work of the Committee in 2018-2019:

The Generosity Resources Committee held ten video conferences and two formal meetings. The June 2018 meeting was held in Memphis, TN and in January 2019 the committee was hosted by National Christian Foundation at their facility in Atlanta, GA. Substantial progress was made in several critical areas. The three prominent areas covered were outreach, internal organizational structure, and creating educational material.

Outreach

- Developed in greater detail the roles, mission and expertise required by the 14 Generosity Resources volunteer representatives, one in each Presbytery.
- Investigated funding sources from churches, Presbytery and EPC sources to cover cost of visiting churches, presentations at Presbytery meetings, booths and face-to-face meetings with generous givers.
- Retooled existing presentations to better reflect the more precise focus of the Generosity Resources mission.
- Constructed a new presentation for the June '19 General Assembly, including providing educational material for the booth at GA and hosting a luncheon meeting titled "Unstoppable Giving – more than just cash" for interested attendees.

Internal Organization Structure

- Rebranding the EPC Foundation to Generosity Resources (GR) to better reflect the mission and avoid confusion or competition with other foundations within the denomination. The role of GR is specifically focused on providing resources and financial vehicles to support and encourage unstoppable giving.
- Welcomed two new members to the Generosity Resources team and held a two-day seminar presenting the history of the program, the new directions for supporting unstoppable giving, and answering basic questions to include:
 - Would GR compete for resources from churches?
 - How do you deal with trust issues in such a sensitive topic?
 - What are the specific roles for committee members and what would the work load look like?
 - What budget does GR have and is it sufficient?
 - How will the expansion of "volunteers" in each Presbytery work – i.e. what kind of person do we want, what specifically would be their task and how would they work with the GR.
- RE Bobby Cobb was unanimously elected and graciously accepted the role of Chairman of the Committee, replacing RE Ted Hailes who is rotating off in June 2019 (but remaining a member of the committee).
- Developed a detailed job description for the volunteer representatives.



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Educational Material

- Disseminating teaching material, formal presentations, and personal contact initiatives.
- Created additional short videos providing compelling stories of generous giving.
- Developed new card handouts and one trifold describing the Generosity Resources mission.

Recommendations to the 2019 General Assembly:

None

Committee Members:

TE Theodore Hailes (Chairman), Presbytery of the Central South

TE Ben Borsay, Presbytery of the Midwest

RE Bobby Cobbs, Presbytery of the Pacific Southwest

RE Mark Eibel, Presbytery of the Pacific Northwest

Committee Meeting Dates:

June 20, 2018—Memphis, TN

January 16-18, 2019—Atlanta, GA

Video conferences held on:

July 25, 2018; August 16, 2018; September 19, 2018; October 26, 2018; November 7, 2018;
January 8, 2019; February 11, 2019; February 21, 2019; March 8, 2019; April 26, 2019

Respectfully submitted,

Theodore Hailes
Chairman

June 2019