



National Vision Administrators, L.L.C.

NVA Smart Buyer®: The Consumer's Guide to Vision Benefits

Members, access the NVA Smart Buyer® at www.e-nva.com to get the most out of your vision benefit, while paying the least out-of-pocket cost on eye glasses!

What is NVA Smart Buyer®

The NVA Smart Buyer® gives you the inside-scoop on how to buy eye glasses to fit your needs and budget. It provides answers to questions such as:

- How many frames does my Eye Care Professional (ECP) carry that are covered by my insurance at \$0 out-of-pocket cost to me?
- How do I determine which frames will look good on me?
- How do I know which lenses and lens coatings are right for me?

NVA Smart Buyer® Features

Service Level	# Of Frames Available At \$0*	Distance
Full Service**	480 Of 800 Total Frames	< 1 Mile View Map

Smart Buyer Tip

Polishing the lens' edges provides a cleaner look to your eyeglasses but is an additional expense.

Find an Eye Care Professional based on frame inventory at \$0 out-of-pocket cost and save money with our Smart Buyer Tips!

Find out which frames look best on you by face shape, hair color, skin tone and more!

Cool

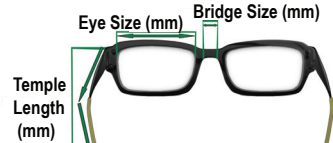
Cool Skin Tone – skin shows blue or pinkish tones, skin is usually red and / or rosy (Having trouble determining your shade?) Look

Suggested Frame Colors –






Heart Face Shape - both forehead and cheeks are wider than the chin

Suggested Frame Shape - narrow and round on the forehead; you can also add some width to the frames



Ultraviolet Protection Treatment

Pros	Cons	Smart Buyer Suggestions
 <ul style="list-style-type: none"> • Blocks the sun's UV rays from damaging the delicate tissue of the eyes • Reduces risk of retinal damage. 	<ul style="list-style-type: none"> • Additional cost for application, if not already applied to lens 	 

Pick out lens types and lens coatings based on your prescription and lifestyle!

Get a better view.

You deserve a better view. Let NVA help you get it.

Log in as a member at www.e-nva.com to access the NVA Smart Buyer and more!