



Are you passionate about using the arts to cut through the noise? Our team aims to eliminate barriers to a *Life Beyond* by leveraging design, photography and language. If this excites you, keep reading!

### **SUMMARY**

Ward Church's in-house Graphic Designer is responsible for all aspects of translating Ward's brand into a consistent and compelling visual style. This full-time position takes ownership of design and content creation to support brand building and outreach through key events and ministries. The Graphic Designer supports the Director of Communications + Marketing with hands-on responsibility for design, art direction and production ranging from print to web. The individual in this position must thrive at taking projects from concept to completion. This position is the creative and expressive compliment to the Director of Communications + Marketing's more analytic and planning focused expertise.

### **CHARACTERISTICS**

Creative  
Organized  
Problem Solver  
Team Player  
Committed to the vision, mission, and values of Ward  
Must be able to work independently managing multiple priorities while meeting deadlines

### **TECHNICAL SKILL AND EXPERIENCE**

Minimum of three years of design experience in communications, advertising, graphic design or related industry experience  
Undergraduate degree in marketing / design or communication  
Expert ability with Adobe Creative Cloud apps  
Experience working across multiple media including photography, video, print and digital  
Keen eye for typography, color theory, page composition and style setup  
Experience working across multiple departments / clients  
Proficiency with motion graphics and video editing

### **PRIMARY RESPONSIBILITIES**

Produce designs and/or motion graphic videos for creative sermon support or event promotion  
Take weekly/monthly bulletin from concept to completion for design + print  
Manage external print vendor relationships  
Social Media Visual Content Driver and volunteer team supporter  
Attend/schedule meetings with various staff to understand goals and creative opportunity  
Take environmental graphic elements from concept to completion  
Participate in brainstorming sessions with communications and worship team  
Basic editing and composition of weekend/sermon video recaps  
Produce all graphic art needs (posters, brochures and flyers, announcements, special events, advertisements, staff directory items, social media and others as assigned)  
Maintain graphics library  
Create and distribute weekly eNewsletter

### **DESIGN PORTFOLIO**

In addition to providing your resume, please submit a link to your design portfolio to [HR@ward.church](mailto:HR@ward.church). Applications received without a design portfolio will not be considered.