



Graphic Designer & Social Media Manager

Title: Graphic Designer & Social Media Manager

Reports to: Executive Director of Communications

Classification: Full-time Exempt

Supervision Responsibility: None

Objective: To protect and support the Faith Church brand and strategy while creating & designing supporting resources. Develop social media campaigns using various social media platforms delivering the Faith Church message in creative ways.

Essential Functions: Apply art, design, and copy layout skills to create visually engaging concepts such as, promotional and branding materials, communication media, and other print and digital materials. Regularly create text, video and images that engage our target market on social media platforms. Work closely with campus liaisons to ensure consistency of both social media and brand guidelines.

This will include:

- Assist in the ownership and protection of the Faith Church brand, brand strategy and execution.
- Oversee management of campaigns and ensure brand consistency.
- Collaborates with team or other departments to understand project assignment, audience, and intended message.
- Strategize creative content with the Creative Planning Team; Create conceptual design ideas for ministries, events, sermon series and other avenues throughout Faith Church.
- Design promotional items and resources including but not limited to brochures, logos, handouts, announcement screens, cards, slides and other requests.
- Revises projects as necessary based on collaborative feedback process.
- Organize and maintain a graphic archive.
- Maintain a social medial calendar.
- Curate engaging appropriate content through social media posts, pictures, video status and updates to that align with the social media strategy.
- Monitor trends, advise on potential opportunities and resolve issues.
- Curate, develop and implement social media campaigns to support the mission and vision of Faith Church as well as sermon series, special events, campus events, ministry events.
- Maintain, develop social media content and post consistently on multiple platforms.
- Monitor online posts in order to mediate the impact of negative comments and share positive testimonials to encourage and strengthen relationships.
- Influence, inform and coach Facebook admins at local campuses and provide oversight to ensure that social media guidelines are followed.
- Create creative imagery and written content for social media posting and texting content.
- Foster excellent relationships and communication with campus social media coordinators and photography teams to benefit specific campus social media identities and ministries.
- Produce, organize, edit and distribute professional photographs for Faith Church.
- Participate in capturing photographs at campus events and Sunday services.
- Organize photo shoots and schedule photographers when requested.
- Ensure photography plans align with production, marketing and related social media timelines.

- Regularly update and organize photograph archive.

Competencies: Strong written and verbal communication skills; friendly and sociable; passion for storytelling; a thorough understanding and enjoyment of social platforms; outgoing personality that thrives on working with others; active listener with creative problem solving skills; adaptable and flexible to adjust to unexpected circumstances and/or situations; exhibits a spirit of cooperation, teamwork and teach-ability, while being supportive of staff members and the church body; ability to prioritize workload to meet deadlines, and ability to ability to work well under pressure.

Credentials: Bachelor's Degree in any of the following: Graphic Design, Multi-media Journalism, Social Media Management, Marketing or Art

Experience: One year of relevant experience is preferred.

Qualifications:

- Personal commitment to the Lordship of Jesus Christ
- Mature faith and steadfast character
- Reliance on the authority of Scripture and prayer
- Sense of calling to an "equipping of the saints"
- Strong computer skills using Google Docs, Macs, Adobe Creative Suite and photography

How to Apply:

Submit your resume and cover letter to bpeterson@wearefaith.org